

## **WORLD FUTURE ENERGY SUMMIT ABU DHABI January 2010**

### **A truly international Event**

BAUER Emirates Environment (BEE) attended the prestigious World Future Energy Summit and Exhibition in the Abu Dhabi National Exhibition Centre which ran from 18th-21st January 2010. Alongside BEE, a consortium from Filter- und Wassertechnik and Esau & Hueber were present to discuss the latest products and services for the Middle East market.



BAUER Environment presented the portfolio of the Environment Division (BRE)

BEE, now 3 years since foundation, are making their strong presence felt within the market, having recently been awarded the significant Ground Water Control contract for the construction of a 4.5 km tunnel through the heart of the UAE's capital, Abu Dhabi, which has significantly raised the profile of the company. Many delegates and visitors who visited the stand were impressed by the wide ranging products and expertise that the BRE subsidiaries had to offer.

Nicholas Rogers, General Manager of BEE said "We are proud to be here this week meeting the Industry decision makers and future clients with our German colleagues, and are exploring the ways our sister concerns can enter the market here as a very

much joint strategy. We are strongly promoting Grey Water, Reed Bed STP, Ultra-Filtration and our Dewatering Services.

There has been significant interest in the Grey Water technology in the past and this trend has continued with many enquiries for the local market this year. Having secured BEE's first Grey Water Project in the UAE for a hotel development in Dubai, Achim Zwerenz [FWS resident Grey Water expert] is assisting us with an influx of enquires from Architects, Consultants and Developers alike."

BEE is aiming for strong growth in the UAE in 2010, based on the fundamentals of inter-company co-operation within the BAUER Group. It has already established strong working relationships with BAUER International and Schachtbau Nordhausen who are present in Abu Dhabi, and is looking to continue this trend with the entry of Esau & Hueber's products to the market. Their high quality drinking water and process water treatment plants will add to the extensive portfolio of products offered by BEE, which traditionally has stayed away from the competitive RO/Drinking Water market, but now aims to be successful with this technology with the strong backing of Esau & Hueber in combination with the network of clients that have been developed since BEE's formation.

The exhibition was a truly international event, and to deal with the wide-ranging languages spoken, BEE presented a multi-cultural team to deal with all enquiries at their stand:



Yassmin Al-Khatib (BEE); Christiane Hascke (BEE); Achim Zwerenz (FWS); Georg Fottner (E&H); Jochen Peschel (E&H); Nicholas Rogers (BEE)